

**TW★23**

**MENTOR.COLLABORATE**

**Small Business Performance**



# White House Initiative on Historically Black Colleges and Universities

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Dietra Trent, Ph.D.  
Executive Director





## Our Mission

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The Initiative, in coordination with senior officials across the Executive Office of the President, shall provide advice to the President on advancing educational equity, excellence, and opportunity at HBCUs and for the communities they principally serve by coordinating a Government-wide policymaking effort to eliminate barriers HBCUs face in providing the highest – quality education to a growing number of students.

# Historically Black Colleges and Universities *Defined*

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- Established after the Civil War to educate former slaves and descendants
- Cheney University (1837)
- Defined by the Higher Education Act of 1965
- Any historical black college or university that was established prior to 1964
- Principal mission was/is the education of Black Americans
- Accredited by a nationally recognized accrediting agency or association
- Established

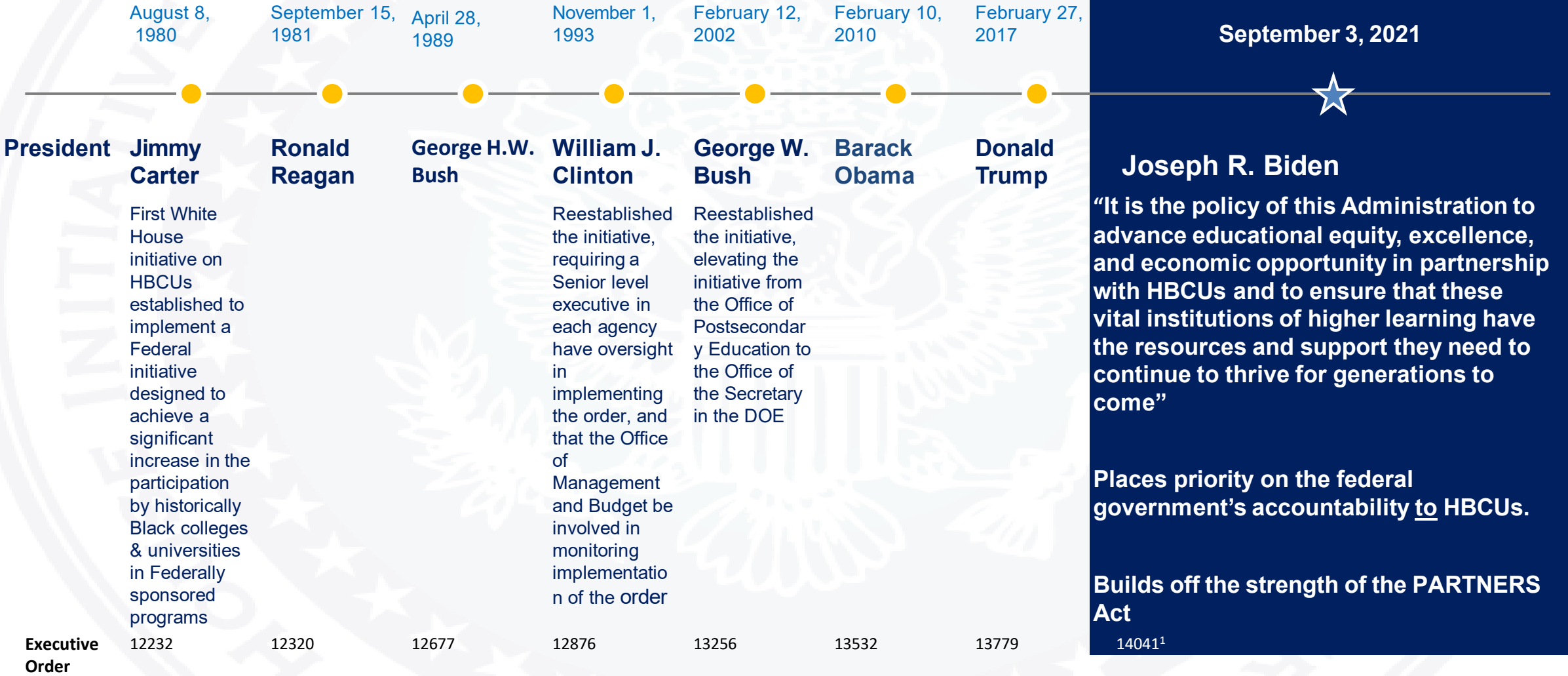


*"We are of course a nation of differences. Those differences don't make us weak. They're the source of our strength."*

*President Jimmy Carter*



# Historical Landscape of the White House Initiative on HBCUs



SOURCE: 1 <https://www.whitehouse.gov/briefing-room/statements-releases/2022/03/31/president-biden-announces-appointments-to-board-of-advisors-on-historically-black-colleges-and-universities/>  
 2 <https://www.federalregister.gov/documents/2021/09/09/2021-19579/white-house-initiative-on-advancing-educational-equity-excellence-and-economic-opportunity-through>

# The Initiative Authority



## Partners Act

- Establishes policy for advancing HBCU support and opportunity
- Strengthen the capacity and competitiveness of HBCUs
- Align HBCUs with US educational and economic competitiveness priorities
- Provide HBCU students with the highest quality educational and economic opportunities
- Bolster and facilitate productive interactions between HBCUs and Federal agencies
- Require annual agency plans

## Executive Order 14041

- Establishes the policy of this Administration as
- Elevates the Initiative to report to White House and the Secretary of ED
- Supports the implementation of the PARTNER's Act
- Align HBCU with educational and economic competitiveness
- Strengthen capacity of HBCUs to access federal funding and programs
- Identify barriers to opportunities for HBCUs
- Require annual agency plans

*"It is not our differences that divide us. It is our inability to recognize, accept, and celebrate those differences."*

*Boy Scouts of America*

# A Legacy of Underfunding

**Morrill Act of 1862** signed by President Lincoln

**Second Morrill Act of 1890** - Land-Grant Colleges and Universities (\$15 Billion since 1987)



*“A system cannot fail those it was never meant to protect.”*

*W.E.B. DuBois*

Federal Expenditures	All Institutions of Higher Ed	HBCUs
2018	\$42 Billion in R&D John Hopkins \$2.6B	\$400 Million
2019	\$44.5 Billion in R&D	\$371 Million

<https://ncesdata.nsf.gov/herd/2018/html/herd18-dt-tab031.html>

# Carnegie Classifications

- Research I 146 Universities
- Research 2 133 Universities 12 HBCUs

## Criteria

The 1994 edition of the Carnegie Classification defined Research I universities as those that:

- Offer a full range of baccalaureate programs
- Are committed to graduate education through the doctorate
- Give high priority to research
- Award 50 or more doctoral degrees each year
- Receive annually \$40 million or more in federal support<sup>[2]</sup>



*“We develop the kind of citizens we deserve. If a Large number of our children grow up into frustration and poverty, we must expect to pay the price.”*

*Bobby Kennedy*



# HBCUs By the Numbers

- HBCU's represent 3% of IHEs (101): 1 in 10 Black graduates and nearly 1 in 5 baccalaureate degrees attained
- 300,000 students –approximately 80% Black; 70% low-income
- 25% of Black graduates in STEM
- 75% Black officers in the Armed Forces, Black PhDs, Black Doctors
- 80% Black federal judges
- 50% Black teachers and Black engineers
- 70% Black Dentists
- 35% Black lawyers
- Nearly \$53 Billion in economic impact
- Generate 134,000 jobs



*“We know that diversity can sometimes be more uncomfortable because things are less familiar – but it gets the best results.”*

*Megan Smith, Chief  
Technology Officer of the  
United States*

# Biden FY 24 Proposed Budget

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- Pell Grant maximum award to \$8215
- \$402.6 in Title 3 funding (up from \$396M)
- \$350M for Research Infrastructure (HBCUS, TCCs, MSIs)
- \$150M in new money for school and campus-based Mental Health Services.
- An increase of \$20M for Gear Up bringing the FY24 total to \$408M



# FY 24 Proposed Budget

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- An increase of \$106.8M for TRIO programs bringing the FY24 total to \$1.3B
- \$30B over 10 years in subsidized tuition for students from families earning less than \$125K enrolled at HBCUs, TCCs, and MSIs.
- \$30M to advance efforts to improve access, equitable college inclusion, completion and retention
- Provides up to two years of free Community College





# President's Board of Advisors on Historically Black Colleges and Universities

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Dr. Tony Allen, Chair

Dr. Glenda Glover, Vice Chair



# President's Board of Advisors on Historically Black Colleges and Universities



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Norfolk State University



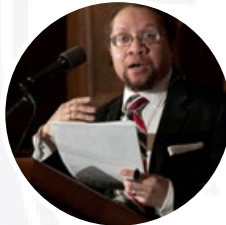
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Activist



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**William F. L. Moses, MA**  
Managing Director,  
Education Programs  
Kresge Foundation



**Christopher "Chris" Paul, BA**  
NBA All-Star,  
Entrepreneur, Activist &  
Philanthropist



**Quinton T. Ross Jr., Ed.D.**  
President  
Alabama State University



**Ruth J. Simmons, Ph.D.**  
President  
Prairie View A&M University



**Janeen Uzzell, MBA**  
Chief Executive Officer  
National Society of Black Engineers  
(NSBE)



# Infrastructure

Correcting Physical and  
Technological Infrastructure  
Inequities

Dr. Makola Abdullah, Chair

Mr. Willie Deese, Co-Chair

## Subcommittee Members

- Dr. Monica Goldson
- Ms. Paige Blake





# Research

Increasing federal/private research and contracting support

Dr. Glenda Glover, Chair

Ms. Lisa P. Jackson, Co-Chair

## Subcommittee Members

- Dr. Ruth Simmons
- Mr. William “Bill” Moses



# Career Pathways & Financial Support

Broadening financial and career pathways support for Low Resource Students

Dr. Javaune Adams-Gaston, Chair

Mr. Brett J. Hart, Co-Chair

Subcommittee Member

Ms. Thasunda Brown Duckett





# Preservation & Growth

HBCU Preservation and Growth –  
with specific emphasis on small  
HBCUs

Dr. Quinton T. Ross Jr., Chair

Sen. Shevrin D. Jones, Co-Chair

## Subcommittee Members

- Ms. Janeen Uzzell
- Mr. Patrick Cokley
- Dr. Walter Kimbrough
- Dr. Beverly Wade Hogan



# Why Do Business with HBCUs

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1. Limited Resources, Extraordinary Results
2. Untapped Opportunity
3. Diversity in Research, Programs and Contracts
4. Successful and Impactful Results
5. Extraordinary People







September 17 -20, 2023

**Thank You**

